



Lisa Argrette Ahmad

914-646-8822 • lisa@secondwaveadvisory.com • 

Advisory Services + Additive Business Resource

For more than 25 years, Lisa has been a thought leader in business innovation and strategic and financial sustainability. She is an experienced independent director, chief executive and former McKinsey consultant operating out of New York.

The breadth and depth of Lisa's experience is anchored in executive positions in banking and apparel, leadership initiatives with new ventures and non-profits, and a life-long study of intercultural relationships. A skilled advisor and operating manager, as well as a published author, Lisa leverages creative problem-solving to transform, grow and scale personal relationships and businesses.

Advisory Services to Boards of Directors & Funders

- ✓ Expertise with high creative content companies & nonprofits
- ✓ Financial reviews, best practices, and creative re-engineering of revenue models
- ✓ ESG initiatives, specifically developing awareness of "blind spots" around bias & DEI
- ✓ Capacity-building assessments

Additive Business Resource for Senior Management

- ✓ Strategic reviews & "pivots"; brand building
- ✓ Leveraging digital content & technology, especially post-Pandemic
- ✓ Implementation of new organizational structures & policies
- ✓ Executive coaching

Career Highlights

- Independent consultant to West Coast firm specializing in ESG. Translate intent for Diversity, Equity, & Inclusion (DEI) into educational experiences, actionable initiatives, and new policies / procedures that support strategy and future financial sustainability.
- Strategy consultant with client portfolio of companies and nonprofits. Passion for minority and women-led businesses.
- Independent director to several non-profits, primarily in Arts & Culture and Education
- Founder, President and CEO, Sleepwear/Loungewear Division, Leslie Fay Companies.
- Strategy consultant at McKinsey & Co. Led engagement for news division of a major television network charged with reducing \$300MM deficit in NY, Miami, London and Paris bureaus.
- Senior credit officer at Chase Manhattan Bank. Led on-site, internal review of loan facilities and portfolio credit risk of two largest European branches with total lending commitments of \$3.6B.

Lisa earned an MBA from The Harvard Business School and a BA from Wellesley College. She is a professional member of Harvard Business School Community Partners, The Acceleration Project and the Belizean Grove.